

WHY REDAGILE

### What is a CSPO?

The Product Owner is crucial in maximising the value of the work done by the Scrum Team. The PO sets the product goal and prioritises the most valuable work to achieve that goal. Working closely with stakeholders and developers, the Product Owner is focussed on creating products iteratively and incrementally to deliver value for customers.

SYLLABUS

## Learning Outcomes

- Introduction to agile and how to operate in a climate of complexity and rapid change.
- Participate in an end-to-end simulation to learn product ideation, discovery and build.
- From a Product Owner point-of-view, gain a deep understanding of the role within a Scrum Framework, picking up tips, tricks and traps from RedAgile experts.
- Learn the practical tools of any Product Owner, including lean canvas, the product roadmap and 'bang-for-your-buck'.
- Understand the needs and wants of customers using lowdefinition prototypes and empathy mapping.
- Know how a Product Owner manages the Backlog and how to priories the work.
- Experience how the Product Owner works within a Scrum
   Team from inception to delivery.

COURSE FEATURES

# Training Takeaways

Here is what you should expect to receive from attending this two-day course:

- An immersive learning experience
- Access to supporting course material
- Free lifetime access to alumni benefits
- Two-year membership of the Scrum Alliance
- 16 Scrum Education Units (SEUs)

## Who should attend?

This course is aimed at those who are performing, or about to take over the roles of the Product Owner.

### Trainers



Sam Bowtell, CST Certified Scrum Trainer



Stu Mitchell, CST
Certified Scrum Trainer

# Key Details



2 days



Official Scrum Alliance



No prerequisites